



Highlights from our 2021 Supplier Diversity Study

May 2021

At many companies, supplier diversity has become a critical business function that procurement organizations must design, support and drive to success. In many cases, supplier diversity has even become a board-level topic, significantly impacting its prioritization and program funding as well as compelling more companies to pursue global program expansions. In early 2021, The Hackett Group surveyed over 100 large global and US-based companies regarding their supplier diversity programs and strategies.

Four key trends from The Hackett Group's 2021 Supplier Diversity Study:



SUPPLIER DIVERSITY PROGRAMS MAKE A BIG IMPACT

\$72M Spend with diverse-owned business per US\$ billion of total US spend

8% Median 2021 spend goal for diversity spend as a percentage of total spend

ENTERPRISE SUPPORT AND ALIGNMENT ARE CRITICAL

#1 Supporting diversity and social responsibility corporate culture is the top objective for supplier diversity programs

92% Percentage of organizations that allocate funds toward supplier diversity

SUPPLIER DIVERSITY PROGRAMS ARE GROWING

77% Percentage of organizations planning an increase in spend with black-owned businesses

83% Percentage of organizations that already have or plan to dedicate funds for supplier development activities

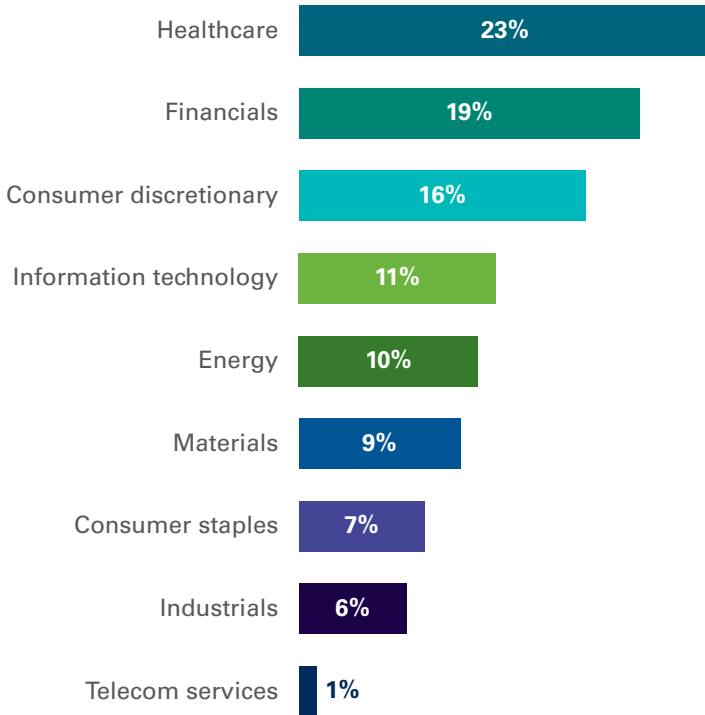
SUPPLIER DIVERSITY IS A GLOBAL INITIATIVE

69% Percentage of organizations that have a global supplier diversity program or are planning to expand globally by 2023

#1 Woman-owned businesses are the top diverse category in all regions

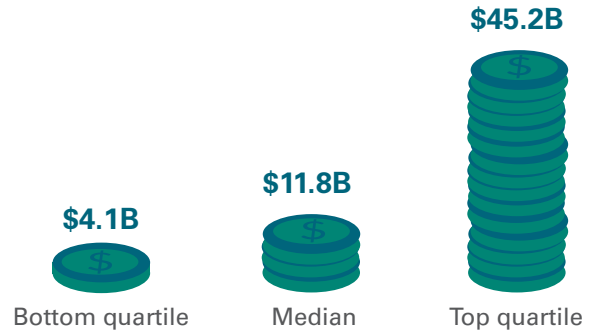
SURVEY DEMOGRAPHICS

INDUSTRIES

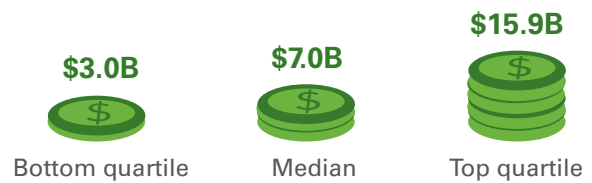


COMPANY SIZE

GLOBAL REVENUE



US-ONLY REVENUE



2021 Supplier Diversity Study objectives:

- Identify the critical enterprise objectives that supplier diversity programs support and the key elements of successful program design.
- Understand how program activity is evolving in response to recent social reforms, regulatory change, and market dynamics.
- Understand how organizations are measuring the ROI of their supplier diversity programs.
- Gain insight into how organizations are developing and investing in diverse suppliers.
- Understand the globalization of supplier diversity programs and how program scope is defined across different regions.

Full study results are available to The Hackett Group's Procurement Executive Advisory members

Become a member:

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The Hackett Group
 1000 Abernathy Road NE
 Suite 1400
 Atlanta, GA 30328
 T. +1 770 225 3600
 T. 1 866 614 6901 (toll-free)

London
 Cannon Green
 27 Bush Lane
 London, EC4R 0AN, UK
 T. +44 20 7398 9100

info@thehackettgroup.com

 **The Hackett Group**[®]